

COMPANY INTRODUCTION

VisionOn Technologies & Solutions forgoing the evolution of Software Company. With our interactive endeavors and an enthralling portfolio, we have redefined the standard for interactive design and customized software development. Our creative insights enable us to transform our client's messages beyond simple expression, into an intuitive presentation of the subject matter. Through innovation and experience, our firm is shaping the new face of the Software Development and online and windows applications.

At VisionOn Technologies, we have made it our mission to become the leading new Software agency in the Pakistan, which can only be achieved by providing competitive business advantages to our clients through radical distinction and by providing them the perfect business solutions for the competitive business market of today and the future. We have an unparallel drive to deliver potent software and media solutions to our clients. Today we employ the finest web, motion and graphic designers as well as an unparalleled team of seasoned developers and remarkably competent consultants in order to tender our clients with a true full-service offering. At VisionOn Technology, we are fascinated by technology, devoted to perfection and obsessed with quality. This coupled with our dedication to professionalism and precision is our commitment to you.

THE STRENGTH OF VISIONON TECHNOLOGIES

We consistently challenge the ordinary, by infusing the complete spectrum of Software solutions, from advanced motion design for the web, to cutting-edge backend development. We are dedicated to one principal – delivering to our client the perfect blend of form and function. Our extraordinary precision and exacting quality produce enticing experiences that will leave a lasting impression. We are experts in rapid development techniques and indescribable creativity, and our attention to detail ensures the success of every client engagement.

From experience, VisionOn Technology knows that no matter how well your web solution is designed, unless you have a sound backend, your web presence will be incomplete. With this in mind, we have assembled an unparalleled team of developers to build and deploy each solution, drawing upon fundamental 'best of breed' principals. Our team is well versed in a wide array of current technologies. From powerful industry portals, enterprise-wide information systems to e-commerce sites – VisionOn Technology can deliver any solution.

VisionOn Technology combines its hard earned enterprise experience in a wide range of leading edge web solutions, software technologies and development tools & paradigms, with industry specific experience and business analysis skills. We pride ourselves in coming up with the state-of-the-art software solutions including search engines, leading integrated databases and personalization engines. Above all we have the know how to put it all together as a cohesive working business solution. We bring all these strengths to organization's plan for integrated system development.

We seek long term partnerships with our customers so that the knowledge gained together is leveraged to enhance the edge that our clients have over their competitors.

We strive to give you the optimal mix of high quality and cost effectiveness by leveraging a combination of our architects, developers and quality assurance engineers to provide a project team that you are comfortable with and that will deliver the solution that best serves your needs.

PERSONNEL

- CEO – 1
- Project Managers - 1
- Marketing – 18
- System Analyst - 1
- Senior developers/Architects - 1
- Senior & Junior Developers -4
- QA Engineers/Testers/Tech. Writers – 2

KEY INDUSTRIES

- E-commerce
- Banking and finance
- Retail and Distribution
- Mass Media and Entertainment
- Medicine and Healthcare
- Law & Taxation
- Textile
- Garments
- Education
- Manufacturing industry
- Advertising Agency

TECHNOLOGIES

Our company has gained extensive expertise in number of latest Technologies Specially Microsoft technologies:

- ASP.NET (Web Forms, Web Controls)
- Windows Forms, Windows Controls
- ADO.NET
- XML Web Services
- Remoting
- Mobile Application Development
- C#, J#, VB.NET, Managed C++
- Microsoft SharePoint Portal Server

VisionOn Technologies & Solutions Pakistan. Phone: +92 300 2748000
Email: info@visionon-tech.com Web: www.visionon-tech.com

- BizTalk Server
- MS SQL Server
- Open Source (PHP)

SERVICES

In the context of current project, we expect that Client can benefit from VisionOn Technology expertise in:

- | | |
|---|---|
| ✓ System and Requirement Analysis | ✓ 3D Modeling & Interactive CDs |
| ✓ Website Design and Development | ✓ Dynamic or Interactive Web Sites |
| ✓ Web-based development | ✓ Website Redesigning & Maintenance |
| ✓ Enterprise Wide Information System Development | ✓ Web Multimedia Solutions |
| ✓ Human Computer Interaction Analysis | ✓ Corporate Website Design Solutions |
| ✓ Desktop System Development & Integration | ✓ Search Engine Optimization |
| ✓ Device Development (Smart Phones, Pocket PC, Tablet Pc) | ✓ Bulk Emailing Solutions |
| ✓ Customized SMS based Solutions | ✓ Content Development |
| ✓ SMS Integration into any Application & Website | ✓ Shopping Cart Solutions |
| ✓ SMS Marketing Services | ✓ E-commerce Web Site Design |
| ✓ Corporate SMS Services | ✓ PHP, Joomla, Word Press Web Development |
| ✓ Web & Email Marketing | ✓ Brochure & Logo Designing |
| ✓ Database design and development | ✓ Performance tuning |
| ✓ Database Driven Web Sites | ✓ Professional IT Based Training |
| ✓ Search Engines for Websites | ✓ User training and support |
| | ✓ Content Management System (CMS) |

OUR EXISTING CLIENTS

We have had the privilege to work with some of the finest companies, both nationally and internationally. So far we have worked on several projects & products in countries including Pakistan, Afghanistan, Denmark, UK, USA, and German. We have also had the privilege to work with some of the large organizations within Pakistan.

We have more than 2100 plus satisfied customers across the Pakistan & globe, some of our Prestigious Clients are





CUSTOM SMS SOFTWARE DEVELOPMENT / SMS INTEGRATION

OUR CORE EXPERTISE

VisionOn Technology has 6+ years of experience in developing custom SMS applications and has development many applications, mobile and WAP products. All of the applications we implemented were designed to fit the specific requirements and objectives of our customers and in many senses are truly unique.

We have development following SMS based applications

- SMS & MMS Broadcasting Software
- SMS Auto Responder
- SMS based CNG Daily sale collection
- SMS based Complaint & Feedback Management System
- SMS based Order Booking & Order Tracking System
- SMS based Election Campaign/Publicity & Voting System
- Cut Of Fraud (Quick Product verification at the time of purchase)
- SMS TV Ticker
- SMS based Survey
- Mask SMS Desktop Software

Both large enterprises and small & medium companies understand the need of providing fast, high quality and innovative services to their customers and every day more and more of them use mobile and SMS applications for this purpose. Mobile technologies represent convenient, fast and popular technology, enabling all the employees, managers and customers work together and have immediate access to information anytime and anywhere.

The benefits of mobile and SMS applications include instant availability and access using cell phones, compatibility and integration with existent information systems, real time integration with dedicated automated devices (machine to machine, or M2M), GPS systems, SMSC gateways integration, connectivity with GPRS and other location based protocols, ease of use, friendly user interface, support of pictures, sounds, video, and many other. Besides this is a growing technology and many people just love using it.

Mobile applications can be used for text messaging, communication and networking, votes, ratings, registration systems, mobile marketing and statistics purposes, emergency systems, checking and monitoring systems, chats and video, and many other applications. They can also become a revenue generation tool used for premium and paid content delivery.

No two companies are the same, often their needs and requirements differ, and custom solution is the best way to fully realize the potential of an idea or a business process. VisionOn Technologies works closely with its customers, our specialists make sure

to discuss and understand your business objectives, and then propose the best and the cheapest solution to get the job done. Please see the description of how we work here. We do full software development cycle from system analysis and architecture, to development, installation, hosting and maintenance of the mobile, SMS and WAP applications.

Over the years we have developed significant assets of reusable applications, code and utilities, and as such we are capable of delivering projects fast and cost efficiently.

VisionOn Technologies uses the following technologies in development of mobile and sms applications: java, JSP, J2ME, .NET, Delphi, Nokia API and protocols such as SMPP, EMI/UCP, Nokia CIMD2, WAP etc. Applications can run on cell phones, GSM modems, personal computers and servers.

If your company requires a unique software or web service using GSM technologies (SMS, MMS, WAP or other), mobile website, or application for mobile phone, we are glad to offer you the software development services.

We offer you:

- Individual approach to each client
- Development of the requirement specifications before payment
- Stage-based payment for development services
- Large programming experience in Microsoft Technologies (VB.Net, C#), PHP, Java, C++ on platforms Windows, Linux, Android, J2ME
- Qualitative and unique design of the applications
- Expert knowledge of GSM technologies
- Attractive prices (we use and modify existing platforms and solutions)

In distinction of the most software development companies, we do not require minimal project costs. If an existing platform (for example, "VisionOn GSM Modem Driver") can be used for your purposes, the project costs will include only the existing software prices. In dependence of your demands, we can develop and deploy the projects of different complexity.

- **Simple SMS processing scripts**, for example, to integrate SMS with your database. The solution is delivered within 1-4 weeks.
- **Web service** and integration with SMS servers. Custom web interface for you. This solution can be delivered within 2-6 weeks.
- **Mobile application**. We can develop a branded mobile application which uses all the power of modern mobile devices (camera, GPS, GSM, etc.). Mobile application can be delivered within 2-8 weeks

- **Windows application.** By using .NET technology, we create for you a comfortable instrument or a nice redistributable application. Windows application can be delivered within 2-8 weeks.
- **Server system.** If you need a complex solution, we suggest an appropriate technology and hardware requirements, develop and deploy the server, and provide a service for it. The delivery of the solution begins from 4 weeks

DEVELOPMENT PROCESS

- You contact us using a form on our website and describe the desired functionality as detailed as possible
- We inform you on an appropriate cost of the project.
- We create a requirements specification, agree it with you, and inform you on a final costs of the project
- You make an advance payment (50%) before starting work.
- After all functions are implemented (according to the specification), you pay for the development (25%);
- We test the software together with you, fix the bugs are fixed and implement the small features;
- After a testing period (2-4 weeks) is finished or all bugs are fixed, you make a final payment (25%);
- We fix the software bugs without additional charge during a warranty period (2 months).

WEB PORTFOLIO

- Haleeb Foods <http://www.haleebfoods.com/haleeb/>
- Just Jeans <http://www.justjeans.com.au/index.tem>
- Art Logix <http://www.artlogixpk.com>
- Ctrl's <http://www.ctrls.com.pk>
- Vohra Décor <http://vohradecor.com/>
- Royal Home <http://royalhomedecor.com.pk/>
- National Fastners <http://national-fastners.com/>
- International College Lahore
<http://www.internationalcollegelahore.com>
- ByKate Design <http://www.bykate.co.uk/>
- EDCM Consulting www.edcmconsulting.co.uk
- Safi Groups <http://safigroups.net/>
- Kingston House Car
park <http://www.kingstonhousecarpark.com/>
- Tariq Plastico <http://tariqplastico.com/>
- Heng Chang Restaurant <http://www.hengchang.com.pk/>
- Quayside Kingston <http://www.quaysidekingston.com.au/>
- Smart spaces <http://smartspace.com.pk/>
- Alfalah Trading <http://www.atcpk.org>
- Sanjh Preet <http://sanjhpreet.org/>
- Pak Express <http://pak-express.com/>
- ACE Cargo <http://www.acecargo.com.pk/>
- Dascon Construction <http://dascon.com.pk/>
- AZEE Logistics <http://azeelogistics.com/>
- eLearning <http://elearningforparents.com/>
- Asian Restaurant <http://rajdootofdowne.co.uk/>
- Cross Connection <http://cross-connections.biz/>
- Millat Batteries <http://millatbatteries.com>
- Kelly Rees <http://kellyrees.com/>

- Ermyn Lodge <http://www.ermynlodge.com/>
- FatCat Productions <http://www.fatcat.dk/>
- Byte 01 <http://www.byte01.com/>
- Cross Connections <http://cross-connections.biz/>
- PCNE-Support <http://www.pcnet-support.com/>
- PCNET-Developers <http://www.pcnet-developers.com/>
- Energy <http://dongenergy.com/en/Pages/index.aspx>
- Golden Life International <http://www.goldenlifeint.com>
- Milestone <http://www.milestoneint.com>
- Zoya International <http://www.ZoyaInternationaloep.com>
- Rug Importers <http://www.rugimporters.com/>
- AS Enterprises <http://as-enterprises.com.pk/>
- MCA Construction <http://www.mca-construction.com/>

FUTURE PRODUCTS

- Comprehensive Education Management System with SMS integration
- Hotel Management System with SMS integration
- Bulk Voice Calls
- Bulk MMS Broadcasting
- Smart Enquiry System

CONTACT US

VisionOn Technologies & Solutions

Contact #: +92 300 2748000

Email: info@visionon-tech.com, visionontech@gmail.com, sales@visionon-tech.com

Website www.visionon-tech.com