Virtual Business Promoter [High Speed Corporate SMS Solution]
Integrate SMS into your business today.

Reach your customers or contact them anywhere, anytime by sending SMS messages to their mobile phones using this easy to use, cost-effective bulk sms software. v Business Promoter is the world's most fast & advanced corporate SMS software - send SMS messages from your Computer Now.

v Business Promoter is fastest ever and easy to use & powerful windows desktop software to send and receive SMS messages from computer. It allows you to send marketing & advertising SMS and receive response SMS from the computer.
If differs from other desktop texting software and applications which relies on an Internet SMS gateway. Instead, use your existing mobile phone, GSM modem or cellular terminal and connect it to the computer. The connection can be done via a USB data cable, serial data cable or Bluetooth COM port.

Designed with bulk SMS high speed broadcasting in mind, v Business Promoter helps you manage your marketing campaigns and send customized messages to your target groups or contacts. Since SMS is fast and cost effectiveness, messages like promotion, reminder, alert, special notice or statement are well suited to be delivered by using v Business Promoter.

What v Business Promoter can be used for?
- Inform customers of product launches, specials and product-related news & emergency alerts.
- Run campaigns, competitions & Product Marketing and Reach your customers at any time, in any place.
- Notify debtors about account balances exceeded or overdue
- Provide information services to customers or subscribers
- Send time-critical information to a mobile workforce
- Send price changes and stock information to clients or sales staff
- Inform staff of meetings or schedule appointment reminders

Usages
Our software is being used with different purposes in different types of businesses. While maintaining our customer's confidentiality, we can some of the most common uses:

Restaurants:
- Send SMS with promotion discount codes.
- Send invitations to birthday parties, anniversaries and other important dates.
- Information service: Send today's menu upon customers' request.
- Information service: Send today's menu to subscribers daily.
- Reservation requests.
- Menu delivery requests.

Clubs:
- Invitation to parties with discount coupons.
- Front door invitations control.
- Delivery of SMS VIP party invitations.
- Upcoming event notification to subscribers.
- Happy Hour SMS.

Ice Cream Parlor
- Invitation to parties with discount coupons.
- SMS free Ice Cream coupons.
- Happy Hour SMS.
- Music charts. (Most voted songs and artists)

Radios:
- Prizes by SMS.
- Invitation to events.
- Voting.
- Surveys.
- Song requests.

Events businesses:
- Registration to events by SMS.
- Upcoming event notification to subscribers.
- Check in control.
- Prizes.
- Voting's.

Real state:
- Information service: Properties offerings to subscribers.
- Information service: Request for properties on sale at a specific location.
- More information on a property offer with an SMS code.

Marketing:
- Promotions and newsletters sent to subscribers.
- Information request on SMS product code.

Services:
- Promotions and newsletters sent to subscribers.
- Information request on SMS service code.
- Service requests.

Nonprofit organizations:
- Associate and Donators sign up.
- Fund raising.
- SMS Anonymous helps lines.
- Donations.
- Complaints.
- Requests for help.

Government:
- Status and tracking of different forms.

Education:
- Information service: Course Schedules.
- Information service: Courses.
- Information service: SMS Alerts (changes in dates and times).
- Account status.

Key Features (Basic Version)
- Manage unlimited groups, contacts and templates with powerful search options.
- Send daily unlimited SMS to individuals, Ranges, groups or list of phone numbers.
- No Limit of contacts in the list to send SMS.
- Different messages to multiple recipients in a single click
- Send messages can be saved and viewed by the user.
- Very Fast SMS Delivery Time [Speed 1050-1200 SMS / hour].
- Support Long SMS (up to 1120 Characters), Flash/Alert SMS

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- Phone book: Manage your contact list for different marketing campaigns into database, with grouping support. Import existing data from wide varieties of comma separated value, excel, outlook and text file with the "Import Wizard".
- Auto detection & deletion of duplicate Numbers from Contact book & also check duplication before sending SMS.
- Exclude My Number: System never send SMS on excluded numbers.
- Prepaid & Post Numbers Serial of all the mobile networks (Mobilink, Ufone, Zong, Warid, Telenor) in Pakistan (City, Network wise powerful search is available).
- Unlimited SMS: You can send and receive unlimited number of SMS during license period.
- Powerful spelling checker
- Send in different languages: Support GSM 7-bit and UCS2 Unicode encoding with Auto Encoding Selection. Compose your SMS in many different languages: Urdu, English etc.
- Urdu Keyboard is also available to compose Urdu SMS.
- V Business Promoter makes message creation easier and faster in comparison to typing the message on a mobile phone keypad.
- Log all the operations with date & time (Sending ,Failure SMS etc)
- Settings for SMS Receiving, Sending and editor options.
- Login security for the protection against unauthorized usage.
- Display Complete Connected device information Manufacturer, Model IMEI Number, Battery Level, Signal Strength and operator etc.
- Automatically delete duplicate numbers before sending.
- Backup/Restore data feature
- Can be integrated with your existing applications to give SMS features, SMS alert, CRM or ERM. Use as Customer Helpdesk System (We charge extra for Customization)
- Multi device connectivity up to 5 devices
- Life time License without annual renewal fee

Key Features (Lite Version)

Missing Functionality from Basic Version

- Support Long SMS (up to 900 Characters), Flash/Alert SMS (Lite Version can only send 160 Character SMS)
- Can send 70 characters messages in international languages
- Exclude My Number: System never send SMS on excluded numbers.
- Single device connectivity

Key Features (Standard Version)

- All the features of Basic version are included.
- Support International SMS
- Receive incoming SMS into the computer (Just Like msn popup window) (2-way SMS)
- Import contacts & Messages from SIM or Phone memory.
- Send personalized SMS: Send personalized SMS content to each recipient by inserting
- Contact Name from the phone book automatically.
- Phonebook backup & retrieval on our server with strong security.
- Send Emotions to express your feelings
- Multiple device Connectivity up to 10 devices

Key Features (Enterprise Version)

- All the features of Lite, Basic & Standard version are included.
- Receive incoming SMS into the computer (Just Like msn popup window) & can send reply message. Received message can be saved in database with Message Description, mobile number & date time.
- Create Campaigns for business promotion.
- Send personalized SMS: Send personalized SMS content to each recipient by inserting data from the phone book (all fields) automatically
- Dynamic message merge up to all contact Book fields
- Multiple device Connectivity, up to 30 devices.
- Auto replies to incoming SMS for pre-defined keywords and reply messages.
- Flexible Reports

Key Features (Enterprise Extended Version)

- All the features of Lite, Basic, Standard & Enterprise version are included.
- Bulk Business Card (vCard) Sending
- Bulk Calendar Sending
- Self SMS Tracking Feature
- Ability to schedule SMS messages for delivery at a later point in time.
- Reminders
- Run on Network (LAN,WAN)

Technical Features

- Quick and easy installation
- Fast & Light weight
- Very User Friendly interface
- Support Multi Skins
- Very low Economical & Operational Cost
- Faster information stored & retrievals in safe manners.
- Bugs/Errors free.
- Most beneficial & useful for Laptop and desktop machines
- No Internet connection is required to send SMS
- Support variety brands of mobile phones and equipments such as Nokia, Siemens, Sam Sung and Sony-Ericsson, Motorola and Alcatel, as well as GSM/GPRS modems such as Wavecom, Siemens, Sony-Ericsson and Motorola and Successfully runs on all versions of windows operating system such as 2000, 2003, XP, Windows Vista , Windows 7

Future Enhancement

- Bulk MMS Sending
- Blackberry & Android devices Support
- Bulk Voice Calls
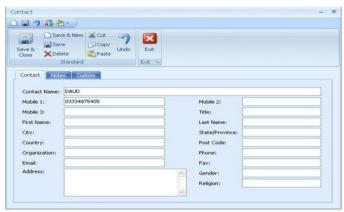- Bulk Voice SMS
- Smart Data Extractor
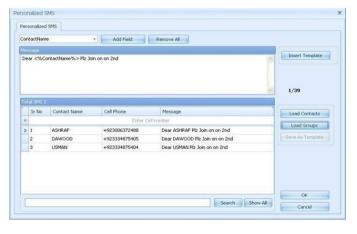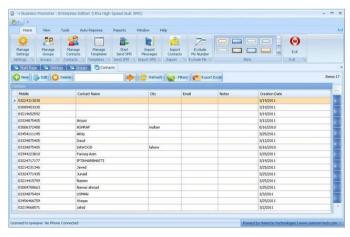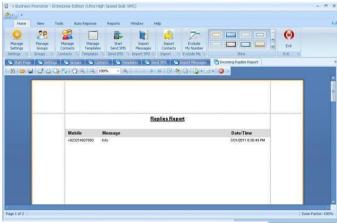
Screen Shoots

Demo

Live Video Demo: http://www.visionon-tech.com/VBPDemo/vbpdemo.html
Download Demo: http://visionon-tech.com/demo-download.aspx?mode=demo&product=vbp

Packages

Version	License Type	Max Speed / Hour	Price Per License	Additional License	Portable Usb
Lite	Single user	1100 SMS	**3500 PKR**	1000 PKR	5000 PKR
Basic	Single user	1100 SMS	**6000 PKR**	1600 PKR	7500 PKR
Basic Multi (7)	Single user	7500 SMS	**8000 PKR**	2600 PKR	10,000 PKR
Basic Multi (10)	Single user	12000 SMS	**10000 PKR**	4000 PKR	12,500 PKR
Standard	Single user	22000 SMS	**25000 PKR**	8000 PKR	25,000 PKR
Enterprise	Single user	35000 SMS	**35000 PKR**	12000 PKR	40,000 PKR
Enterprise Extended	Single user	55000 SMS	**50000 PKR**	20000 PKR	60,000 PKR

Note:

- We provide Lifetime license validity on all versions of v Business Promoter. No annual and monthly charges
- Portable Software can run on any pc. 1 license means software for one computer for lifetime.
- We Offer 30% discount for all non Profit Organizations.

Special Offer:

- 20 % discount of total amount on purchasing two or more licenses.

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